

NOTIFICATION

MINISTRY OF ECONOMIC AFFAIRS Office Of Consumer Protection

MoEA/OCP/PCD/Public Notice/09/19-20/ 256

In view of the first confirmed case of COVID-19 detected in the country, there is a possibility of increasing demand for essential goods and services including personal protective equipment such as masks, gloves, hand sanitizers, etc.

In this regard, the Office of Consumer Protection, MoEA would like to notify all the business entities in Bhutan to refrain from hoarding goods, charging exorbitant price and unfairly denying their sale and any services taking situational advantage or engaging in any unethical and unfair trade practices such as price rigging and collusive price fixation. The government is making all possible efforts to ensure steady supply of goods and services required in the market.

The business entities are also reminded to affix price tag on the goods and services displaying applicable price and issue money receipts upon sale of the goods. This is required to curtail price discretion, manipulation and charging unreasonable prices by the business entities.

Non-compliance shall be dealt as per the Consumer Protection Act of Bhutan 2012 and Rules and Regulations thereof including cancellation of business license and any other appropriate actions.

Should such unfair trade practices occur, the consumers are urged to notify the Office of Consumer Protection, Ministry of Economic Affairs through toll free number 1214 or any other means deemed appropriate to consumers.

Issued in the interest of general consumer.

Director
Office of Consumer Protection